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Written on January 3, 2017 by debram.

New Year, New Editors!

A LOOK AT WHAT'S NEW, Featured Article, GROWTH

By Debra Maurer – Web Editor

Happy 2017 from PMDJ! Allow me to introduce myself: I'm Debra Maurer and I am the new Web Editor for ProMobileDJ.com. I'm honored to take on this role and work with our dedicated and growing team of contributing writers. In addition, our long-time contributing writer and savvy DJ business expert [Stu Chisholm](#) will serve as my Co-Editor while also continuing to write engaging articles for you every month.

We will continue to publish new articles on ProMobileDJ.com every week and remain your #1 free source for DJ news, business advice, marketing tips, best practices, and more.

Sign up for the PMDJ monthly e-newsletter and follow us on Facebook so you'll never miss an article. We have lots of fantastic new content planned for this year!

With PMDJ's new ownership by The National Association of Mobile Entertainers (N.A.M.E.), we're proud to offer DJs, performance artists, and many other entertainers valuable discounts on insurance, travel, equipment, music subscriptions, and more through N.A.M.E.'s membership program.

To learn more about membership benefits and how to become a member, please call 1-800-434-8274 or email office@nameentertainers.com for more info.

If you are a DJ interested in writing an article for our website, please email [Debra Maurer](mailto:DebraMaurer). I'd love to hear from you!

Please send me topic ideas that peak your interest so we can continue to provide the most requested articles for you. At PMDJ we want to provide you the articles and advice that will most help you achieve your business goals. We are here for you!

Wishing you a wonderful and successful New Year from Pro Mobile DJ! Thank you for allowing NAME the opportunity to work for you and to educate our entertainment industry.

Debra Maurer, Web Editor
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A LOOK AT WHAT'S NEW

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- Featured DJ Gear
- Featured Video

BUSINESS

- Advertising
- Branding
- Bright Ideas/Best Practices
- Customer Service
- Marketing
- Networking
- Planning
- Publicity/Promotion/Public Relations
- Sales
- Websites

DJ GEAR

- Accessories
- Best Practices
- Gadgets
- Lighting
- Maintenance
- Software/Digital Downloads
- Sound
- Video

EVENTS

- Bridal Showcases
- Corporate Events
- Holiday Parties
- Teen Events
- Trade Shows
- Weddings

GROWTH

- Health
- Motivation
- Personal Development

MULTI-SYSTEM OPERATIONS

- Management
- Recruiting
- Training

MUSIC

- Dances
- Genres
- Mixing
- Organization
- Programming

PERFORMANCE